



Care Resources Announces Kimberly Smith as CEO

Smith Brings Decades of Healthcare Experience to Nonprofit Focused on Supporting Seniors

Grand Rapids, Michigan, Sept. 11, 2024 – Care Resources today announced experienced healthcare professional Kimberly Smith will serve as the nonprofit’s new CEO.

Smith takes the helm at Care Resources with 25 years of healthcare expertise and a true passion for helping seniors. In her new role, she’ll be responsible for administrative, professional, clinical, financial, quality, compliance, and other programmatic aspects so the agency can provide safe, effective, and efficient programs. Smith will guide the vision of the nonprofit, developing strategic and business plans for future growth, among other duties.

Smith replaces outgoing CEO Tracey McKnight, who will retire Jan. 6, 2025 after a successful 45-year career ensuring West Michigan residents have access to quality healthcare.

Prior to joining Care Resources, Smith spent 22 years at Corewell Health, where she held several leadership positions and provided strategic direction for teams across the health system’s continuing care entities. Smith assisted with the direction and oversight of the construction of two new skilled nursing facilities, led and coordinated Corewell Health’s post-acute referral management processes, and served as the compliance officer. For the past seven years, Smith served as senior director of skilled nursing facilities, leading Corewell Health’s eight rehabilitation and nursing centers, two assisted and independent living communities, and three adult foster care homes.

“I’m honored to serve as the CEO of Care Resources,” Smith said. “I have a big heart for seniors, and the opportunity to work with a team dedicated to providing comprehensive care and support of individuals in our local community is incredibly inspiring to me. I’m excited to contribute my skills and expertise to help support the continued success of the Care Resources PACE program.

“Tracey leaves us with an excellent foundation and growth plan. I appreciate her willingness to walk alongside me so I can benefit from her vast experience and knowledge. I look forward to working toward achieving our shared vision of delivering exceptional care and support to our community.”

Smith joins Care Resources after a successful national search to replace McKnight, who announced her retirement in February. During her tenure at Care Resources, McKnight led

significant growth and expansion of programming and services for the community-based program that promotes healthy and independent living for people 55 years and older while preventing nursing home placement.

“Kim’s personality and leadership style really support the culture of Care Resources,” McKnight said. “Her experience dovetails beautifully with our needs. She’s a forward thinker who’s ready, willing, and able to continue the strong track record of growth we’ve fostered.

“Kim brings a clear vision, strong operations experience, and a commitment to our team and our participants that will make her incredibly successful as our next CEO.”

Smith holds a master’s degree in social work from Grand Valley State University and a Bachelor of Arts degree in recreation therapy from Central Michigan University. She’s a licensed master social worker and nursing home administrator.

Smith is a member of the Care Resources Advisory Council. She served on the board of the Health Care Association of Michigan for the past five years. Smith lives in Hudsonville with her husband, Jason, and daughters, Avery and Maddelyn.

McKnight will work alongside Smith until she officially retires on Jan. 6, 2025.

Care Resources is a Program of All-inclusive Care for the Elderly, or PACE®, which is funded by Medicare and Medicaid. The program utilizes a holistic approach, creating a team to work with participants and families to develop a comprehensive care plan unique to the physical, mental, emotional and social needs of each participant.

About Care Resources

Care Resources is a community-based program for people 55 years or older that promotes healthy, independent living and helps prevent nursing home placement. The Care Resources team of healthcare professionals works with older adults and their families to develop a comprehensive care plan — helping participants to make medical decisions every step of the way. For more information, visit careresources.org.

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