



## **Care Resources CEO Tracey McKnight Announces Retirement**

*Search to Begin for Leadership Successor for Grand Rapids Nonprofit Focused on Supporting Seniors*

**Grand Rapids, Michigan, Feb. 22, 2024** – After a successful 45-year career ensuring West Michigan residents have access to quality health care, Care Resources Chief Executive Officer Tracey McKnight has announced plans to retire in January 2025.

McKnight joined Care Resources as CEO in 2018. During her tenure, McKnight has led significant growth and expansion of programming and services for the community-based program that promotes healthy and independent living for people 55 years and older while preventing nursing home placement.

Care Resources will begin its search for a new CEO in March, with the plan to have a new leader in place by the third quarter of the year. McKnight will work closely with the new CEO through her retirement on Jan. 6, 2025.

“Tracey McKnight has had a tremendous impact on all levels of our organization,” said Board Chair Troy Vugteveen. “Her leadership has enabled us to build a strong team, expand our geographic area and serve more participants with more programs and services designed to keep older adults active, healthy and safe in their homes.

“We are deeply appreciative of all the work Tracey has done to better position Care Resources to fulfill our mission of offering long-term care choices that promote independence, dignity and a high quality of life for the elderly members of the West Michigan community.”

Some of McKnight’s key accomplishments include:

- Growing participants more than 58% over the past five years, enabling Care Resources to expand its service area and reach nearly 400 participants in Kent County and portions of Allegan, Barry, Ionia and Ottawa counties.
- Increasing employees more than 55% to create a staff of nearly 200 dedicated team members who provide comprehensive care through a day center and clinic, medical care and home health services to participants so they can stay safely in their homes.
- Directing the 2019 transition to a new and larger Grand Rapids facility that enables Care Resources to provide a wide range of health care services as well as opportunities that promote socialization, build community and offer respite to caregivers.
- Launching, funding and building a second facility in Lowell Township that will open its doors this fall to better serve the east side of Care Resources’ growing service area, including northern Kent, Ionia and Barry counties.

- Enhancing the organizational culture, encouraging team members to be creative problem solvers, empowering them to participate in Program of All-inclusive Care for the Elderly, or PACE, activities at the state, regional and national levels, and significantly improving employee retention.
- Building broad community awareness of PACE and its wrap-around support services for older adults.
- Establishing strong partnerships with health care systems, providers and referral sources.
- Developing and expanding strategic and innovative programs and services, such as the Day Center at Care Resources, to better serve individuals with dementia or other needs in West Michigan.
- Strengthening and expanding transportation services so more families can benefit from the day center and clinic.

“Throughout my 45 years in health care, I’ve had a single focus: improving access to and quality of care for West Michigan residents,” McKnight said. “Care Resources has been an incredible organization to continue that mission through the last stage of my career. I’m proud of all we’ve accomplished during my nearly six-year tenure with the nonprofit and am looking forward to seeing future achievements and growth under new leadership.”

Prior to joining Care Resources, McKnight worked in a variety of leadership roles with increasing responsibility at two West Michigan health care systems.

She began her career at the bedside, working as a nurse working in the medical-surgical unit of Holland Community Hospital, now Holland Hospital. During her 18 years with Holland Hospital, McKnight launched and grew home health services and rural health services, expanding the organization’s reach beyond Holland. As the corporate director of acute care for Holland Hospital, she led all hospital nursing departments, including critical care, emergency, psychiatry, med-surg, obstetrics and home health.

McKnight joined Spectrum Health, now Corewell Health, in 1997 as the organization was emerging from the Butterworth-Blodgett merger. Over the next 20 years, McKnight led teams to support the growth and expansion of the system by focusing on access and care management, revenue cycle and physician revenue cycle. She had responsibility for a team of 500 employees in nine hospitals with more than 1,900 beds.

### **About Care Resources**

Care Resources is a community-based program for people 55 years or older that promotes healthy, independent living and helps prevent nursing home placement. The Care Resources team of healthcare professionals works with older adults and their families to develop a comprehensive care plan — helping participants to make medical decisions every step of the way. For more information, visit [CareResources.org](https://www.careresources.org).

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